

# SRISHTI MENON

I am a Textile and Apparel designer. People centric design processes & sustainable design approaches attract me the most. I'm a firm believer of 'Learning by doing' and am spontaneous as well as meticulous in my design approach!

## WORK EXPERIENCE

2019-2022

Amit Aggarwal  
Senior designer  
Head of department

2022- PRESENT

Empanelled designer  
Office of DC (Handicrafts),  
Ministry of Textiles GOI.

## INTERNSHIPS

2019

Péro  
Design intern  
(2 Months)

2018

Rahul Mishra  
Design intern  
(3 Months)

2017

JJ Expo. Impo.  
Design intern  
(2 Months)

2015

Radnik Exports  
Design intern  
(1 Month)

## CRAFT PROJECTS

- Pasarlapudi, Andhra Pradesh: Coir products under Design & Technology Development workshop (DDW) by DC Handicrafts, Ministry of Textiles (Present).
- Surendranagar, Gujarat: Pachedi Handloom weaving for Zero waste apparel, Ford Foundation Grant (Graduation project 2024-2025)
- Anand Gujarat: Handloom weaving SEWA (Design project 2024)
- BTR Assam: Bodo Textiles (Craft Documentation 2023)
- Nimmalakunta Andhra Pradesh: leather & Bamboo craft (Course elective 2023)
- Radhanpur Gujarat: Soi Bharat embroidery SEWA (Design project 2023)
- Srikalahasti Telangana: Kalamkari (Graduation project 2018)
- Karimnagar Telangana: Khadi (Craft Documentation 2016)

## ACADEMIA

- Speaker and coordinator at the Training of Textile Designers from Weavers' Service Centre across India at NID Ahmedabad 2025.
- Guest speaker at Tribal Design Forum (TDF Online session on Fashion Design and career paths 2024 & 2025)
- Conducted a design workshop at NID, Ahmedabad on Zero-waste garment making (In collabortion with Yarn Club 2025)

## ACCOLADES

- NIFT Graduation award'18 'Best use of Traditional crafts/ textiles'
- NIFT Convocation award'18 'Extraordinary Service'
- Dupont'17 product development for Tyvek

## EDUCATION

2022

National Institute of Design  
(NID) Ahmedabad, Gujarat  
M.Des in Textile Design

2014-18

National Institute of Fashion Technology  
(NIFT) Hyderabad, Telangana  
B.Des in Fashion Design (9 CGPA)

2014

Modern School Barakhamba  
New Delhi  
12th (CBSE 78%)

## CONNECT

srishtimenon.com  
srishti.menon@hotmail.com  
09560159377

## STRENGTHS

Concept ideation  
Research  
Interpersonal skills  
Enthusiastic learner  
Team player  
Creative strategic planner

## SOFTWARES

Photoshop  
Illustrator  
InDesign  
Pointcarre  
Microsoft suite

## INTEREST AREAS

Handlooms & Handicrafts  
Design academia  
Circular fashion  
Design for sustainability  
Textile for apparel  
Design for social causes  
Surface development